**CHARACTERISTICS OF ENTREPRENEUR**

**Passion and Self-Motivation:** Entrepreneurs are driven by a strong passion for their ideas and ventures. They have a deep-rooted enthusiasm for what they do, which fuels their motivation and keeps them focused and dedicated to achieving their goals.

**Risk-Taking and Tolerance for Uncertainty:** Entrepreneurs are comfortable with taking risks and are willing to embrace uncertainty. They understand that starting and running a business involves inherent risks and are prepared to face and manage them to pursue their entrepreneurial vision.

**Creativity and Innovation:** Entrepreneurs are often creative thinkers who can generate new ideas and think outside the box. They are adept at identifying gaps in the market and developing innovative solutions to address them.

**Adaptability and Flexibility:** Entrepreneurs must be adaptable and flexible in their approach. They can adjust their strategies and plans based on changing circumstances, market conditions, and customer feedback. They embrace change and view it as an opportunity for growth and improvement.

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**Resilience and Perseverance:** [Entrepreneurship](https://www.shiksha.com/online-courses/what-is-entrepreneurship-st587) can be challenging, and setbacks and failures are part of the journey. Entrepreneurs demonstrate resilience by bouncing back from failures, learning from their mistakes, and persisting in facing obstacles. They have the determination to keep going, even when things get tough.

**Vision and Goal-Orientation:** Entrepreneurs possess a clear vision of what they want to achieve and a long-term perspective. They set ambitious goals and create actionable plans to bring their vision to life. They maintain focus on their objectives and continuously work towards realizing them.

**Strong Leadership and Management Skills:**Entrepreneurs are effective leaders who can inspire and motivate their teams. They can communicate their vision, delegate tasks, and provide guidance. They understand the importance of building and managing a cohesive team to achieve business success.

**Networking and Relationship Building:**Entrepreneurs understand the value of networking and building relationships. They seek opportunities to connect with mentors, industry experts, potential partners, and customers. They leverage their networks to gain knowledge, support, and business opportunities.